

Introduction to JúS

- The **Reality**
- The **Solutions**
- The **Investment**
- The **Opportunity**



Reality Check!

Americans are Unhealthy!

- \$2.26 trillion annually in healthcare - \$7439 per person
- 66% of adults are overweight or obese
- 51% live with at least 1 chronic disease
- 47% of adults are on prescription medications
- 33% of children born since 2000 will become diabetic
- 25% of adults are already diabetic or pre-diabetic
- 24% of adults take antacids
- 19% of adults suffer from chronic pain

Over **90% of Americans will die** from one of the following. Do you have a preference?



CVD, Cancer, Iatrogenesis, Diabetes or Alzheimer's

What's the Problem???

The Crazy Things We do

The average American in 1 year consumes:

- Only 30 different foods per week
- 600 lbs. of dairy products
- 220 lbs. of cooked meat
- 142 lbs. of sugar – 15,478 teaspoons – 42.4 per day!
- 60 lbs. of french fries
- 57 gallons of soft drinks
- 32 lbs. of hot dogs
- 30 tablespoons of toxins, carcinogens and pesticides



Caution! Heavy Reading Ahead >>>

Result? Inflammation & Chronic Disease

The Usual Suspects – Perhaps You’ve Heard of a Few of Them?

Age Related Macular Degeneration, Allergies, Alzheimer’s, Arthritis, Asthma, Cancer, Depression, Diabetes, Fibromyalgia, Heart Disease, High Blood Pressure, Inflammatory Bowel Disease, Kidney Disease, Lupus, Osteoporosis, Pancreatitis, Parkinson’s, Periodontal Disease, Psoriasis and Stroke

What’s the Common Denominator? **Inflammation!**



“Inflammation is now recognized as the underlying basis of a significant number of diseases. It is no longer appropriate to allow our dietary habits to contribute to the morbidity and mortality of the majority of humans. (source: Pubmed.gov & the National Center for Biotechnology Information)

Things You Need to Know

*Your body is made of the foods you have eaten, and when you eat the standard American diet (SAD), you get the diseases most other Americans get. **Joel Fuhrman, M.D.***



*Eating well without overeating can reduce the risk of breast, prostate, lung and colon cancers by 90%. **William Meller, M.D.***

*Excessive sugar consumption suppresses our immune system by up to 78%. **Fred Pescatore, M.D.***



*The American diet is very acidic. To reduce chronic disease we must begin to eat a more alkaline, plant-based diet. **Amy Joy Lanou, Ph.D.***

*Bad foods in our diet turn on certain families of Ras genes which then produce harmful Ras proteins in our body for 3 to 21 days after we have eaten the food. Ras genes directly regulate cell growth and division whether it be good or bad. **Michael Roizen, M.D.***



*Humans can actually activate their own survival genes by ingesting specific, environmentally stressed, plant molecules. **Joseph Maroon, M.D.***

Solutions?

Facts from the World Health Organization, CDC & the Harvard School of Public Health:

- Up to 2.7 million lives could be saved annually with sufficient fruit and vegetable consumption.
- The higher the daily intake of fruits and vegetables, the lower the chances of developing chronic disease.
- No single fruit or vegetable provides all of the nutrients you need to be healthy. We need a variety of colors and 9-13 daily servings.
- How many servings of fresh fruit & vegetables have you had today? How about your spouse or children?



Another Option? Add JúS

- **Jús** is a proprietary blend of 23 of the world's most powerful SuperFoods. Acai, Mangosteen, Noni, Wolfberry, Blueberry, Seabuckthorn, Pomegranate, Tart Cherry, Cranberry, Grape Seed Extract, Grape Skin Extract, Reishi Mushroom, Ginseng, Bilberry, Green Tea, White Tea, Aronia, Acerola, Aloe Vera, Raspberry, Strawberry, Prune, Apple + Resveratrol



- 1 ounce of **Jús** provides the ORAC and antioxidant equivalent of 13 servings of fruits and vegetables
- No synthetic ingredients or fillers
- No added sugars - No caffeine
- Brunswick Labs tested ORAC of 6400 per oz.
- **90 Day 3 Bottle Money Back guarantee**



Other Choices? You be the Judge

1 bottle of **Jús** or...
ORAC comparison



9 Xango



9 Mona Vie Active



21
Tahitian
Noni



**325 servings
of fruits and
vegetables!
\$113+**



Resveratrol Comparison



1 bottle of **Jús** or...



**61 bottles of Pinot
Noir Red Wine**
\$700+

Pinot Noir averaged the highest in resveratrol of all wine types analyzed.
Dept. of Fruit and Vegetable Science
Cornell University, Ithaca, NY

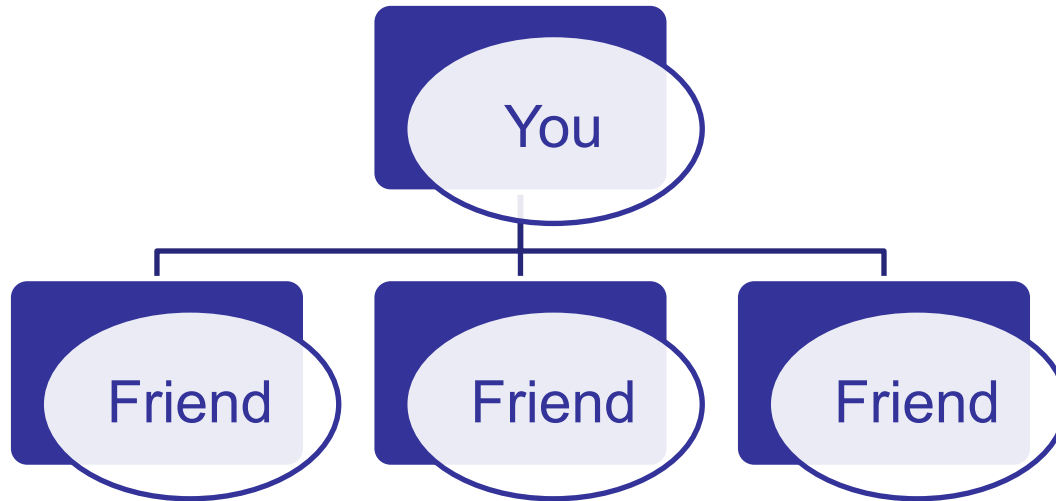
Invest in Your Health

- What's my investment?
- Become a member for only \$35
- Order some **Jús**
- \$130 per month = **Jús** for 2+ people (\$1.73 per svg.)
All figures include tax and shipping
- Risk? None! 90 Day 3 Empty Bottle Money Back Guarantee
- Reward? Better Health! Does Better Health Interest You?
- **This ends our tour...unless you want Jús for free.**



You Need 3 Quality People

Getting your initial **Jús** investment back is easy. All you need is 3 people who want to improve their health.



Total return with bonuses in 1 month = \$199

You may only know 3 people. If you know more, the math works out pretty well. Statistically, 1 out of 13 will aggressively pursue the business opportunity and add a significant number of people to your organization.

